



Pembroke Regional Hospital Foundation's *Catch the Ace* Returns January 10th!

FOR IMMEDIATE RELEASE

January 3, 2024

(Pembroke) The Pembroke Regional Hospital Foundation (PRHF) is excited to announce the launch of their next *Catch the Ace* lottery, presented by OK Tire Pembroke! Ticket sales open Wednesday, January 10th at 10 a.m. on-line at www.PRHcatchtheace.ca and in person at our cash locations listed below. Week #1 will kick off with a guaranteed minimum weekly pot of \$2,000 for the draw on January 17th!

"We are thrilled with the community support for the previous *Catch the Ace* lottery which brought in an incredible \$1,078,500, helping to bring us closer to our *Cancer Care Campaign* goal, which we hope to close out in the spring. We are also thrilled to announce that OK Tire Pembroke has generously come on board as our *Catch the Ace* presenting sponsor! The support from Ok Tire will mean that even more of the lottery revenue goes directly to the Foundation, meaning more funds towards medical equipment and improving local healthcare," said Foundation Executive Director Roger Martin.

An exciting new ticket package of 200 tickets for just \$40 has been added for this round! Ticket prices are as follows: 3/\$5; 10/\$10, 40/\$20 and 200/\$40 (new), giving you the chance to win both the weekly prize and the progressive jackpot, with 50% of ticket sales directed at the highest priority equipment needs at the Pembroke Regional Hospital. Weekly winners will be announced Wednesday mornings at 10 a.m. live on Facebook.

"We are also excited to announce that we will have two guaranteed minimum prizes to kick off this year's *Catch the Ace* lottery! The Week #1 weekly pot will be a guaranteed prize of \$2,000 to the winner and our Week #5 weekly pot will have a guaranteed minimum prize of \$3,000," said Community Fundraising Specialist Leigh Costello.

Funds from the *Catch the Ace* Lottery will support top priority equipment needs of the PRH. The lottery will kick off raising funds for a New Born Resuscitation Station (Resuscitaire), valued at \$23,500, which is an essential device to have during labour and delivery procedures. It combines an effective warming therapy platform for the baby along with the components needed clinical emergencies and resuscitation of the newborn if needed.

Cash sales will once again be available at the following locations during their regular business hours: Holiday Inn Express, Cork Culture, NRTC Communications (Petawawa), Bumpy Roads Studio (downtown Pembroke) and Making Seasons Bright.

Donations to the Foundation are welcome at any time and can be made by contacting

the Foundation Office at (613) 732-2811, extension 7408 or by visiting
www.prhfoundation.com.

Lottery License #RAF1359795

FOR MORE INFORMATION, PLEASE CONTACT:

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